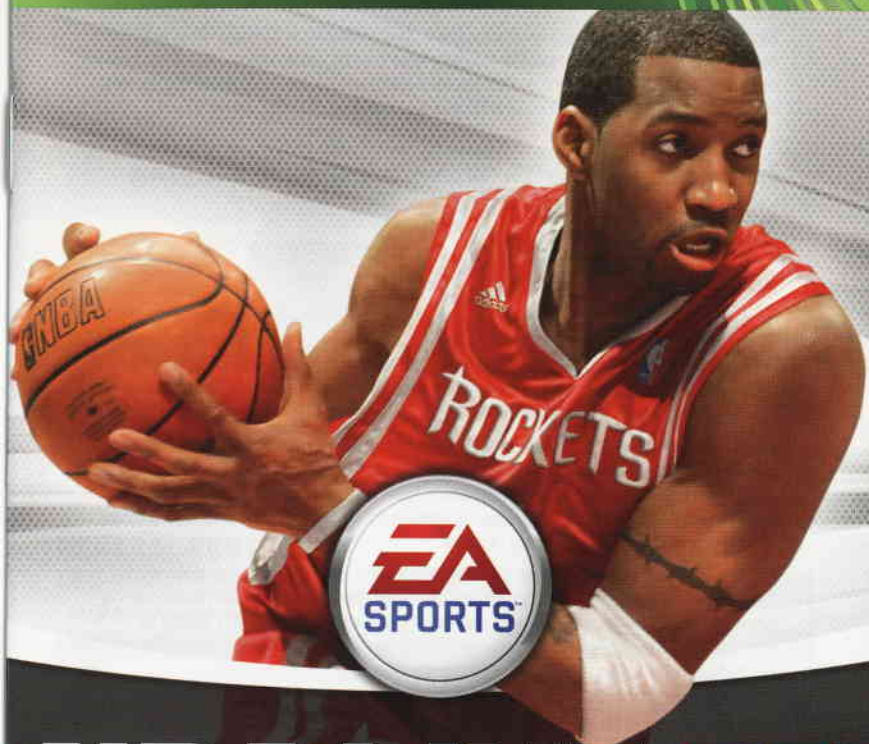




XBOX 360

XBOX
LIVE



NBA LIVE 07



! WARNING

Before playing this game, read the Xbox 360 Instruction Manual and any peripheral manuals for important safety and health information. Keep all manuals for future reference. For replacement manuals, see www.xbox.com/support or call Xbox Customer Support (see inside of back cover).

Important Health Warning About Playing Video Games

Photosensitive Seizures

A very small percentage of people may experience a seizure when exposed to certain visual images, including flashing lights or patterns that may appear in video games. Even people who have no history of seizures or epilepsy may have an undiagnosed condition that can cause these "photosensitive epileptic seizures" while watching video games.

These seizures may have a variety of symptoms, including lightheadedness, altered vision, eye or face twitching, jerking or shaking of arms or legs, disorientation, confusion, or momentary loss of awareness. Seizures may also cause loss of consciousness or convulsions that can lead to injury from falling down or striking nearby objects.

Immediately stop playing and consult a doctor if you experience any of these symptoms. Parents should watch for or ask their children about the above symptoms—children and teenagers are more likely than adults to experience these seizures. The risk of photosensitive epileptic seizures may be reduced by taking the following precautions:

- Sit farther from the television screen.
- Use a smaller television screen.
- Play in a well-lit room.
- Do not play when you are drowsy or fatigued.

If you or any of your relatives have a history of seizures or epilepsy, consult a doctor before playing.



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COMPLETE CONTROLS

Take your game to the highest level in *NBA LIVE 07*. With all-new EA SPORTS™ Total Freestyle Control, pull off moves only the pros perform as you replicate the playing styles of your favorite NBA players.



GENERAL CONTROLS

Move player	←
EA SPORTS Freestyle Control (see p. 2)	Ⓢ
Quick Plays™ (see p. 5)	↻
Turbo	RT (pull and hold)
Mid-air rebounds	Y

OFFENSE

Shoot	B (press and hold to jump then release to shoot; tap to pump fake)
Pass (direction of ← chooses player)	A
Dunk	X (double-tap to adjust your shot)
Lay-up	Y (hold)
Pro-hop/Power dribble	Y (tap)
Back down defender/Protect ball	LB (pull and hold) + ←
Alley-oop pass (when teammate has a clear lane to the basket)	RB (tap)
Direct pass	RB (hold) + A, X, B, or Y
Call timeout	←

CALL-FOR-PASS INBOUNDING

Move pass receiver	Ⓝ
Call for pass	Ⓐ

LOW POST MOVES

Slam dunk	Ⓝ (pull) + Ⓝ toward basket + ⓧ (when close to the basket)
Fade-away jump shot	Ⓝ (pull) + Ⓝ away from basket + ⓑ
Power dribble	Ⓝ (pull) + Ⓨ
Spin move (from back down)	Ⓝ (pull) + Ⓝ in the direction you want to spin (then release Ⓝ)

FREE THROWS

When shooting free throws, move Ⓝ↓ to begin the shooting motion. Once the player pulls the ball up (near his forehead), move Ⓝ↑ to release the ball.

The 'down and up' motion on the right stick results in a smooth, clean shot if timed properly. Moving and holding Ⓝ↓ too long results in the loss of strength—the shot will miss short. Moving Ⓝ↑ too quickly results in too much power—you will back-rim the shot.

Also, be sure to move Ⓝ straight ↓ then ↑. Moving Ⓝ up and to the left forces the ball to the left and may result in a missed shot; moving Ⓝ up and to the right pushes the shot to the right.

NOTE: Your margin of error depends on the player's free throw ability as well as the game's skill level you are playing on.

EA SPORTS™ FREESTYLE SUPERSTAR CONTROLS

Modifier	Ⓐ
Dribble moves	Ⓝ
EA SPORTS Freestyle Superstar moves	Ⓐ + Ⓝ or Ⓐ + Ⓐ, ⓧ, ⓑ, or Ⓨ
Change EA SPORTS Freestyle Superstar type	Ⓐ (hold) + Ⓝ (tap)

NOTE: For the full list of EA SPORTS Freestyle Superstar controls, access the Control Settings screen.

DEFENSE

Switch player	Ⓐ
Steal/Intercept	ⓧ or Ⓝ↓
Take charge	ⓑ or Ⓝ←/→ (hold)
Block/Rebound	Ⓨ
Direct player switch	Ⓝ (hold) + Ⓐ, ⓧ, ⓑ, or Ⓨ
Defensive stance	Ⓝ (pull and hold)
Hands up	Ⓝ↑ (move and hold)
Defensive hop	Ⓝ←/→ (flick)
Intentional foul	Ⓝ

ESPN INTEGRATION

The integration of ESPN with *NBA LIVE 07* bridges the gap between real life NBA basketball and the NBA on your Xbox 360 like never before.

ESPN Sports Ticker	Get up-to-the-minute news and scores with the ESPN Sports Ticker, which is available in all menus and during gameplay.
ESPN Radio	Listen to radio broadcasts from ESPN programs throughout the game. In addition, you can listen to radio podcasts updated every 20 minutes with fresh news directly from ESPN.
ESPN Motion ESPNEWS	Watch streaming videos of recent ESPN broadcasts directly from your Xbox 360. Pick and read text and image-based articles from the ESPN on Demand screen.

NOTE: The ESPN Sports Ticker and ESPN Radio are available throughout the game. ESPN Motion and ESPNEWS are available from the ESPN World only.

SETTING UP THE GAME

When you turn on *NBA LIVE 07*, you find yourself in the Practice Gym. This is basketball central. From the gym, select your favorite game mode or pick up the ball and go.

THE PRACTICE GYM

From the Practice Gym, you can immediately work on your EA SPORTS Freestyle moves or just shoot around from anywhere on the court. You have unlimited time and can practice with up to four players at once.

➤ To begin practicing, press Ⓐ on an active Xbox 360 controller to begin the shoot-around. To switch players, see *Select Player* (see below).

After draining some shots from around the arc or jamming home a few monster dunks, press Ⓝ to access the Game menu. You can shoot around in the Practice Gym while waiting for the game to load.

QUICK MENU

To quickly enter a game area from the Practice Gym, including Dynasty Mode™, All-Star Weekend, Play Now, and Season mode, press ◁ in any direction to bring up the four options. When the pop-up menu appears, quickly press ◁ again in the direction of your choice to select your desired game mode.

SELECT PLAYER

Choose any player in the NBA or one of your created players to practice with and improve your overall game on the hardwood via the Practice Setup menu. You can also reset your practice score at any time by choosing RESET SCORES in the Practice Setup menu.

PLAYING THE GAME

Slash to the basket for a thunderous dunk and bring the crowd to its feet, or look to your EA SPORTS Freestyle Superstars to take over with the game on the line. Put it all on the line during a Play Now game.

TEAM SELECT SCREEN

Set up a Play Now exhibition by choosing two NBA teams, or any of the following select teams: European All-Stars, Eastern All-Stars, Western All-Stars, Sophomores, and Rookies. Once the teams are set, you have the option to adjust the starting lineups.

JERSEY SELECT SCREEN

Before taking the court be sure to select a Home, Road, or Second Road jersey for the upcoming game.

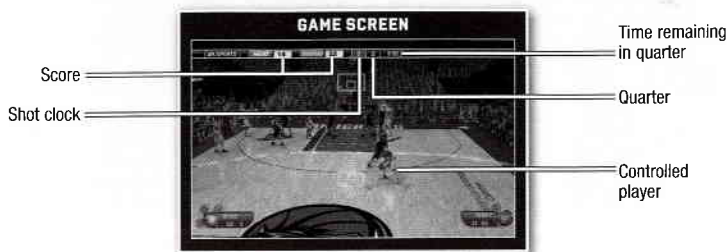
SELECT LINEUPS SCREEN

Make sure you assemble your best starting five before the game starts.

GAME SETTINGS

The Quick Options menu lets you choose the skill level of your game, quarter length, and camera view. You can further customize your game by pulling Ⓝ/Ⓝ to toggle to the other settings menus: Rules, Gameplay Settings, Visual Settings, and Audio Settings.

ON THE HARDWOOD



NEW EA SPORTS™ TOTAL FREESTYLE CONTROL

Take your game to the highest level with all-new EA SPORTS Total Freestyle Control. Perform the true-to-life moves of real NBA players, then change skill attributes on the fly to elevate your game.

EA SPORTS™ FREESTYLE SUPERSTARS

EA SPORTS Freestyle Superstars jump to life and perform based on one of five distinct character types: High Flyer, Playmaker, Post, Shooter, and Scorer. Each EA SPORTS Freestyle Superstar, represented in the *Player HUD* (see p. 5) by an EA SPORTS Freestyle Superstar player icon, comes loaded with distinct passes, dunks, and signature moves. High Flyers rise high above the rim. Playmakers have the ability to take over a game. Posts dominate inside the paint. Shooters are dangerous from long range. Scorers are unstoppable from their favorite areas on the court.

SUPERSTAR ICONS



Although two EA SPORTS Freestyle Superstars may share the same playing style, no two players are alike. In fact, there are three tiers to every type of EA SPORTS Freestyle Superstar: Level 1, Level 2, and Level 3. The higher the tier, the better the highlights.

For example, a High Flyer of Level 1 status does not have the same capabilities as a Level 3 High Flyer such as McGrady. McGrady's game is more polished than that of a less experienced player, so he can do more on the court. The Level 3 player also benefits from how well his team plays, and can get "In The Zone" without even scoring, which gives him additional moves to use at his disposal. Going on a scoring run or making big plays cause superstar players on your team to be In The Zone, which allows them to perform special moves based on the different EA SPORTS Freestyle Superstar types.

While many players come equipped with at least one EA SPORTS Freestyle Superstar type, perennial All-Stars come fully loaded with up to four.

When playing with superstars like McGrady, be sure to use them to their full potential by switching their EA SPORTS Freestyle Superstar type in the middle of a game any time they have the ball.

PLAYER HUD

The Player HUD displays all the basic information you need about the player that is selected. It shows the player's name, jersey, position, and his EA SPORTS Freestyle Superstar types.

When players tire, the energy bar inside their Fatigue Meter decreases.



The levels for each EA SPORTS Freestyle Superstar type are indicated by the number of bars. McGrady is a Level 3 High Flyer, a Level 3 Shooter, a Level 3 Scorer, and a Level 2 Playmaker.

QUICK PLAYS™

Direct traffic by calling a Quick Play. On offense, you can run Isolation, Post Up, Pick and Roll, Pick and Fade, and 2 Team Plays. Run the ¼ Court Man, Full Court Man, Double Team, 2-3 Zone, 3-2 Zone, or 1-3-1 Zone on defense. You can change your Quick Play settings via the Playbook screen.

► To call a Quick Play, press **○** **▲**, **▼**, or **◀**. Pressing **○** **▶** then **▲**, **▼**, or **◀** gives you the option of three additional plays.

STOPPAGE IN PLAY

After fouls, between periods, or any other time there is a stoppage in play, press **○** to access the Strategy menu.

Lineups

Go to your bench and substitute (**○** **◀**) to give your players a breather.

Timeout

Call a full or 20-second timeout (**○** **▼**) to give your players a chance to catch their breath, or kill your opponents' momentum, or to reconfigure your team's strategy.

Inbound Set (offense)

Check your inbound plays (**○** **▲**) so you can beat any defense thrown at you, even in the most critical moments of the game, and get the ball into the hands of your best player.

Strategy (offense)

Change your offensive gameplan by adjusting the two strategy sliders. Play to your team's strengths by pressing **○** **▶** when on offense.

The Transition Style

Have your team fastbreak more often in order to get easy baskets, or make them box out to avoid giving up rebounds.

The Rebounding Tactic

Choose to crash the boards on the offensive end or get back in transition so your opponents don't get uncontested buckets.

Defensive Set (defense)

Change up the style of defensive play by pressing **○** **▲**. There are six total options to select from (or more if you choose to customize your playbook).

Strategy (defense)

Choose how you want to defend your opponents by pressing **○** **▶**.

Double Team

Put the clamps down on the best players with a double team.

Guarded Level

Decide whether you want to defend certain players tight or loose, depending on how strong they are offensively.

PAUSE MENU


Press **○** at any time to access additional options—Instant Replay, Game Stats, Team Management, and Settings.

SAVING AND LOADING

Before exiting Season, Playoffs, and Dynasty modes, or when leaving the My NBA LIVE screen, be sure to save your progress (or rosters) to an Xbox 360 Hard Drive or Xbox 360 MU. All unsaved information will be lost otherwise.

GAME MODES

NEW DYNASTY MODE™

Dynasty Mode operates on a year-round NBA calendar so be prepared to handle the duties both on and off the court for 25 seasons. After choosing a team and selecting your settings, season one begins. Before you start making key decisions, be sure to check your Message Center (click ) for messages from the league, team owner, and more that can help determine the success of your franchise.

HIRE STAFF

Assemble a coaching staff with an assistant head coach, scouts, trainers, and assistants who help in player development and progression throughout the year.

TRAINING CAMP


Before the season begins, put the team in your assistant's hands to improve player and team abilities during training camp.

DURING THE SEASON

SCHEDULE

Your Schedule shows what your team has going every day during the season, no matter if it's a gameday or not. Play or simulate games by selecting your next scheduled opponent, and utilize your non-gamedays to plan Off Day Events that will increase Team Chemistry.

NEW OFF DAY EVENTS

Now you can schedule what your team does in between game days. Click  to choose between a Team Event, Team Practice, Press Event, or a Day Off, and make sure you schedule your off-days wisely to improve your overall Team Chemistry.

NEW TEAM CHEMISTRY

Meet the needs of every player on your squad to help improve your overall team chemistry. When chemistry is at its highest and your players are satisfied, your team gels and performs to its highest potential. Without a high level of team chemistry your chances of making a championship run decrease. By managing playing time, off-day events, and more, it's up to you to create a harmonious locker room.

A player's satisfaction is determined by eight categories unique to each player. You have direct control over some factors, like playing time, roster position, and event scheduling. Factors such as winning percentage, roster quality, and locker room harmony are somewhat in your control, while other factors like team market size are out of your hands.

When bringing in new players, adjusting lineups, and making a roster adjustment, be sure it's best for the team. You can see how a player feels about his current situation from the Player Info screen, or see his "individual chemistry" with another player via the Player Chemistry screen. Pay attention to these factors before making a key roster move, including trades and alterations to the lineup.

The Team Chemistry Meter (on the Regular Season Schedule screen) tracks your team's overall chemistry.

DYNASTY MENU

Press  from the Schedule screen to access the Dynasty menu.

GM'S DESK

View your team staff, assess team chemistry, review matchups, prepare for the offseason, go over the ESPN Injury Report, and more at any time throughout the season. The more you know, the better prepared your team will be for every game.

ROSTER MANAGEMENT

Keep your team on track in every facet of the game. Change your player rotation, view player fatigue, trade players, sign free agents, alter your playbook, check out EA SPORTS Freestyle Superstar types, and more as you look for any advantage you can gain over the course of the season.

ESPN STATS CENTRAL

This menu provides you with full access to season standings, player stats, team stats, team records, power rankings, and news from around the league.

OFF-SEASON

After the playoffs, it's time for all GMs to evaluate their respective teams for the upcoming season. Be sure to use valuable information from your team scouts to help evaluate talent. Making a wrong pick could set your franchise back.

After the Rookie Draft is complete, you have the chance to bid on and offer contracts to free agents. Financial security is the main selling point to many of the players, but don't break the bank to sign them. Be sure to keep enough money in the budget in order to sign the key role players as well.

To manage your roster, you can also re-sign and release players from the lineup. After the free agent period ends and your roster's set, the new season begins.

NEW NBA ALL-STAR WEEKEND

Excel at all four events during the NBA All-Star Weekend and prove yourself among the game's elite.

NBA ALL-STAR GAME

Show off your skills against the best players in the league during the NBA All-Star Game. Play East vs. West in this action-packed, winner-take-all game.

SLAM DUNK CONTEST

Use your creativity and wow the judges with an aerial assault that expresses your game like never before.

3 POINT SHOOTOUT

Catch fire from downtown and rip the back of the net during the 3 Point Shootout as you battle up to five of the best long-range shooters in the league. Playing in a tournament format, you have 60 seconds to make as many shots (and score as many points) as you can.

T-MOBILE® ROOKIE CHALLENGE

Play with a team of the NBA's top rookies against a squad made up of the best second-year players from around the league in the ultimate battle of young superstars.

SEASON

Play through the trials of a full NBA season. Set up an 82-game season and make your run for the championship. Season mode operates on a daily NBA calendar so be prepared to handle the duties on the court, as well as off it. After choosing a team and selecting your settings, your season begins.

SCHEDULE/ROSTER MANAGEMENT/GM'S DESK

From the Game menu you will find the Schedule, Roster Management screen, GM's Desk, and more. Play or simulate games by selecting your next opponent on the team Schedule. For off the court news, get the latest updates from around the league, view injury reports, and more from the GM's Desk. From the Roster Management screen you can reorder rosters and view the list of free agents as well as sign, trade, and release players.

POSTSEASON

After the regular season ends, the excitement of the NBA playoffs begins. If your team played well enough to advance to the postseason, you can play or simulate any game on your team's playoff schedule. See if you have what it takes to lead your team to the NBA Finals.

XBOX LIVE®

Play anyone and everyone, anytime, anywhere on Xbox Live. Build your profile (your gamer card). Chat with your friends. Download content at Xbox Live Marketplace. Send and receive voice and video messages. Get connected and join the revolution.

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CONNECTING

Before you can use Xbox Live, connect your Xbox 360 console to a high-speed Internet connection and sign up to become an Xbox Live member. For more information about connecting, and to determine whether Xbox Live is available in your region, go to www.xbox.com/live.

FAMILY SETTINGS

These easy and flexible tools enable parents and caregivers to decide which games young game players can access based on the content rating. For more information, go to www.xbox.com/familysettings.

WELCOME TO NBA LIVE 07 ON XBOX LIVE

- Quick Ranked Match** Match up with the first available opponent and play a match.
- Online Game Modes** Create Session, Custom Match, Quick Match, and Lobbies are all accessible here.
- Quick Match** Match up with a user similar in level. If no opponent is found, you can create a session.
- Custom Match** Search for either Unranked or Ranked Sessions that other users have created.
- Create Session** Choose an Unranked Session or create a Ranked Session and work your way up the Leaderboard.
- Lobbies** Create a room or enter a specific room based on skill level or home country. Users can chat and send game invites from here.
- Multiplayer Co-op** Team up with up to four players and play as teammates at the same time.
- Stats** View your Career and check out the Leaderboards.
- My NBA LIVE** Customize your online settings, download rosters, and more.

MY NBA LIVE 07

Create an NBA star, shuffle team rosters around the league, alter playbooks, and more.

TEAM MANAGEMENT

CREATION ZONE

Create an NBA player from the ground up and turn him into a legend. Once a look is chosen, your new created player can be signed to the NBA roster of your choice.

- Player Info** Give your player a name, birthday, hometown, and jersey number. Also assign his handedness (left or right), primary and secondary position, college attended, and how many years he's been a pro.
- Appearance** Customize your player's head, body type, height, weight, and complexion.
- Accessories** From a stylin' headband to artistic tattoos, load up your created player with accessories from head to toe.
- Attributes** Modify your player's attributes in the following skillsets—athleticism, outside, inside, teamwork, and defense. You can copy the attributes from a current NBA player or customize the numbers on your own.

ROSTER MANAGEMENT

Modify rosters, view lineups, sign and release players, make trades, or—if necessary—reset all the lineups and rosters to their default settings.

ESPN STATS CENTRAL

Access in-depth player and team stats at any time from this menu.

PLAYBOOK

Set your offensive and defensive playbook by choosing from a list of drawn out plays and linking them to the controls that you wish to use. You can also check out the inbound plays.

NEW EA SPORTS™ FREESTYLE SUPERSTAR TYPES

See what type of EA SPORTS Freestyle Superstar categories every player in the NBA fits into.

SETTINGS

Determine your Audio, Visual, Gameplay, and Control Settings, as well as Rules and Video Calibration.

EA SPORTS™ TRAX

Select the songs you want to hear when playing in the Practice Gym, during games, and while browsing through menus.

NBA LIVE 07 PROFILE MANAGEMENT

Manage your Gamer Profile by setting the lead Gamer Profile. You can also change your favorite team and turn Autosave ON/OFF.

NBA CODES

Enter codes to unlock special items like jerseys, teams, and shoes.

SAVE/LOAD/DELETE

Load any saved files, save a Season or Dynasty in progress, or delete a file you've already saved.

LIMITED 90-DAY WARRANTY

Electronic Arts Limited Warranty

Electronic Arts warrants to the original purchaser of this product that the recording medium on which the software program(s) are recorded (the "Recording Medium") and the documentation that is included with this product (the "Manual") are free from defects in materials and workmanship for a period of 90 days from the date of purchase.

If the Recording Medium or the Manual is found to be defective within 90 days from the date of purchase, Electronic Arts agrees to replace the Recording Medium or Manual free of charge upon receipt of the Recording Medium or Manual at its service center, postage paid, with proof of purchase. This warranty is limited to the Recording Medium containing the software program and the Manual that were originally provided by Electronic Arts. This warranty shall not be applicable and shall be void if, in the judgment of Electronic Arts, the defect has arisen through abuse, mistreatment or neglect.

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RETURNS WITHIN THE 90-DAY WARRANTY PERIOD

Please return the product along with (1) a copy of the original sales receipt showing the date of purchase, (2) a brief description of the difficulty you are experiencing, and (3) your name, address and phone number to the address below and Electronic Arts will mail a replacement Recording Medium and/or Manual to you. If the product was damaged through misuse or accident, this 90-day warranty is rendered void and you will need to follow the instructions for returns after the 90-day warranty period. We strongly recommend that you send your products using a traceable delivery method. Electronic Arts is not responsible for products not in its possession.

EA Warranty Information

If the defect in the Recording Medium or Manual resulted from abuse, mistreatment or neglect, or if the Recording Medium or Manual is found to be defective after 90 days from the date of purchase, choose one of the following options to receive our replacement instructions:

Online: <http://warrantyinfo.ea.com>

Automated Warranty Information: You can contact our automated phone system 24 hours a day for any and all warranty questions: US 1 (650) 628-1900

EA Warranty Mailing Address

Electronic Arts Customer Warranty, P.O. Box 9025, Redwood City, CA 94063-9025

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